



## PHOTOGRAPHERS INVITED TO SUBMIT PROJECT WORK ON COVID-19 IN THE NATIONAL INTEREST

A new free-to-enter platform for photographers to publish work from their lockdown or wider photodocumentary projects.

**London, UK** – Launching this week is the new British Photographic Assignments, open to all British-based photographers and those of British nationality the world over.

Welcoming work for public discussion on the theme of the global pandemic, photographers can submit imagery that informs people of how the situation has affected their life. It is open to interpretation depending on each photographer's process and practice. The venture is aimed at celebrating the variety and creativity found throughout the British still imaging sector while informing and inspiring the public during these trying times. Photographers are asked to submit between 5-15 captioned images with an accompanying descriptive text of up to 400 words.

**Hugo Donnithorne-Tait, Director of The British Photography Awards, said:** *"The Assignments platform will be an important forum with huge potential for the public to experience British photographic work, no matter the level, scale or approach. It is open to everyone, from students to professional photojournalists. Each year we shall explore a new theme together and celebrate the images at our annual gala – this cycle to be on the 17<sup>th</sup> of February 2021 at The Dorchester, Park Lane."*

**DEDICATIONS & RELEASE:** Each assignment submitted by the public can be dedicated to an individual, collective or institution (i.e. our NHS key workers) for widespread publication on the BPA channels as well as national press and media releases.

Press access to these stories can be arranged via [press@britishphotographyawards.org](mailto:press@britishphotographyawards.org)

**The Assignment project, including terms and conditions, can be accessed through the main British Photography Awards website (linked below).**

## **Ends**

**[www.britishphotographyawards.org](http://www.britishphotographyawards.org)**

*Instagram @ britishphotographyawards*

*Facebook @ britishphotographyawards*

*Twitter @GBPhotoAwards*

*#BritishPhotographyAwards*

For further press information or media requests,  
please contact:

**[press@britishphotographyawards.org](mailto:press@britishphotographyawards.org)**

## **Notes to Editors**

*The British Photography Awards is open to all photographers who are resident in the UK, or hold UK nationality abroad.*

*To protect our community of photographers, the image rights are easily summarised: no copyright being transferred, the Assignment team (BPA) is simply granted a license to publish them with all posts being fully 'tagged'.*

*\*\*\* The operators of this platform wish to ensure that in seeking photographic images for this project that all local and national laws are respected, especially those pertaining to public health and social distancing. Any breaches of these are to be investigated and forwarded on to the relevant authorities. \*\*\**